

# ROBERT JAMES SOUZA

*Creative Consultant & Graphic Designer*

## EDUCATION

**University of Massachusetts Dartmouth**  
Graphic Design & Letterform

## WORK EXPERIENCE

**Luxury Brand Holdings** | 2019 – present  
*Production Artist & Graphic Designer*

Coordinate with multiple departments and oversee catalog development in a fast-paced, ever-changing environment; generating creative assets and solutions for our web platform; streamlining workflow methods; and developing new tools for the creative team.

**American Mathematical Society** | 2015 – 2018  
*Bindery & Press Operator*

Operating and maintaining TP-Miller 30 printing press and other various bindery equipment (e.g. folders, collators, binders, single & 3-knife trimmers)

**Blue Hills Bank** | 2012 – 2014  
*Marketing & Communications Specialist*

Responsibilities included providing creative material for print and web content; in-house photography for ads, calendars, and corporate head shots; writing copy for ad content and product descriptions; maintenance of website and intranet web portal.

**New England Art Publishers** | 2010 – 2011  
*Press Operator & Pre-press Specialist*

Engaged in all aspects of the printing process, including: operating an offset lithograph printing press, ink mixing/color matching, press maintenance, pre-press production, and lithograph plate production.

**Flash Global Logistics** | 2006 – 2009  
*Inventory Management Specialist*

Responsibilities included: global inventory management, global customer relations, technical training for Motorola systems, setup of Motorola warehouse and inventory inspection, and use of software for warehouse operations. I also created and designed a bilingual training program to teach new employees how to use the logistics software.

## DESIGN & CONSULTING

**Freelance Designer** | present  
*Graphic Designer & Creative Consultant*

Serving a wide variety of local clients including: clothing & home goods boutique, real-estate firm, HR Consultancy group, restaurants, and more. The work has ranged from promotional materials to brand development.

**Valley Agriceuticals** | 2018 – 2019  
*Creative Director*

Brand development for a subsidiary, Remedy, a high-end cannabis distributor operating out of NY. Project included logo development, package design, and more.

**Dasara Labs** | 2015 – 2018  
*Creative Director*

Developed technical documentation for a high-end audio engineering research and development startup company.

**The Creative Group** | 2011 – 2012  
*Creative Consultant*

Freelance designer hired out for various contract positions. Eventually led to full-time employment with Blue Hills Bank.

**Watuppa Reservation** | 2009  
*Lead Designer*

Lead creative team in brand development. Scope of work included logo design, brand guide, business cards, signage, apparel, and vehicle decals.

## SOFTWARE KNOWLEDGE

*Adobe Photoshop*  
*Adobe InDesign*  
*Adobe Illustrator*  
*Adobe Dreamweaver*  
*Adobe Acrobat*  
*Microsoft Office Suite*

## ADDITIONAL STRENGTHS

*Photo-manipulation*  
*HTML & CSS & Javascript*  
*Bookbinding*  
*Print Design*  
*Creative Writing*  
*Illustration*  
*Photography & Editing*

## CERTIFICATION

*Responsive Web Design*